

Beat: Entertainment

## Hollywood hits Dublin again

### International Runway Awards

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**USPA NEWS** - Hollywood it's Dublin, for the second time in a year. From my point of view what makes a little piece of Hollywood, placed itself within the community to which a high standard event takes place to celebrate the people and what they have achieved. The International runway achievers awards took place on the 24th of March honour those who Go Far And Beyond. AC Matilda the organiser of the international runway achievers awards. Made this red carpet event even more special by showcasing AC Matilda Enterprise Fashion Show part of the award ceremony. At one stage between the award show and the designer fashion show of Matilda's own personal designs there was standing room only.

The International Runway Achievers and Recognition Awards (I.R.A.R.A) are a set of carefully selected awards given annually to recognise excellence in pageantry, entertainment, fashion, and community. The various category winners are presented with an IRARA trophy award. This year's ceremony took place on March 24th at the Hilton Hotel, Dublin Airport.

When you sit back and look at what is taking place around you the people you meet for the first time the people you meet from last year's ceremony.

The people who year in and year out take it upon themselves to recognise the good that those around them are doing to finding that one unique person who deserves to be awarded for the endless amount of time and hours and hard work in order to make them who they are and in doing so has an impact and the community around them.

These these people are the heroes these people are the ones who received the awards allowing them to know that they do make an impact the people see the endless hours of time that they put into being themselves in order to be there for others.

I'm sitting back and looking around I know there's two people one person who organise the whole event AC Matilda a lady who places herself in each heart of each person that she comes across a person who stands by and looks deeper to the person and realises that these people should be recognised for the impact and the difference that they made within their community. A lady who asks with very little thanks but still putting the countless hours and Resources in order to recognise those who would otherwise who would go unnoticed the unsung heroes of our community and by Matilda's understanding by reaching out

and recognising each individual allows them to remember that number of how long a day gets how many hours they put into a day what hardships do come across by being recognised by people who maybe they don't even know allows them to know that they are not alone in your journey throughout life.

The second person is David Marcus a good friend and colleague who was presented with the award for international model of the year 2018 David stands out not only as a friend and colleague but as a top international model but as a person who has kept his feet on the ground and has not allowed it changed the person he is.

He has become known on an international level as the face of Agency Models International and has been recognised on an international basis as a number of movie offers and contracts are pouring in but still in the midst of recognition on an international level he still remains true to himself and the person that makes David Marcus who he is.

So as a friend and colleague I would like to congratulate David on his award, and on behalf of every single person at Ward presses agency models International here in Ireland New York Los Angeles and London congratulate you on winning

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